City Council & Planning Commission Goals: 2023-2024

A. Secure & Reliable Infrastructure (No. 1 Priority)

Strategic Approach: As the number one priority, secure and reliable infrastructure will be accomplished by maintaining service levels through construction of a new drinking water well and expansion of wastewater facilities, identifying funding options for infrastructure master plans including water and sewer, creating a street maintenance schedule in support of the Street Survey, and continuously identify grants and other funding sources that help offset the costs of constructing infrastructure improvements.

B. Public Safety, Health & Well Being

Strategic Approach: Leadership will work to ensure the health and safety of our community through emergency planning and recovery that includes creation and implementation of an emergency response plan, community involvement through CERT qualifying, coordination with outside agencies, plan implementation, identification of resiliency centers, community-wide events, promotion of health and literacy, education through available media, enhancement of patrols and enforcement through police services, parks master planning; park enhancements that include restroom facilities for the basketball court at the skate park, Donald's Hometown Park playground resurfacing, dog park and picnic areas, trail additions, and future park land.

C. Access & Mobility

Strategic Approach: Accessible services and enhanced community mobility will be accomplished by establishing a transportation network that creates opportunities for the community to utilize alternate modes of transportation, partnering with local vendors that provide transportation options, adhering to sidewalk standards associated with development, constructing sidewalks east of the railroad tracks, utilizing and supporting the Street Survey, and accessing grants for related projects as necessary to offset construction costs.

D. Economic Sustainability & Resiliency

Strategic Approach: A thriving, sustainable, and resilient local economy will be accomplished by fostering a business-friendly environment, working with local leaders to diversify business opportunities, establishing a community identity recognizable as Donald, commencing a history program, creating a business recruitment strategy, and working with property owners to obtain property information prior to demolition of structures.

E. Climate Action

Strategic Approach: A clean, healthy, and sustainable environment is crucial and the City's commitment to climate action will be exemplified through city-wide clean-up efforts, maintaining the City's Tree City USA designation, developing a tree planting strategy, monitoring and evaluating energy usage levels of City operations, and working with development interests to protect resources through green building practices, policies, and education.

F. D.E.I. (Diversity, Equity, and Inclusion)

Diversity, Equity, and Inclusion is a commitment to increasing diversity in all City operations; working collaboratively to provide equity and equal opportunity for all persons by challenging bias, harassment and discrimination, and a deliberate pursuit to respectfully acknowledge and welcome differences in a manner that creates a vibrant climate of inclusiveness and belonging. This commitment applies to all people regardless of race and ethnicity, gender and gender identity, sexual orientation, socioeconomic status, language, culture, national origin, religious commitments, age, disability status, and political perspective.

Strategic Approach: This goal will be accomplished by fostering and recognizing community-wide spirit through access to government services and programs, community events and volunteerism such as local festivals, support of the Donald Beautification Group, City-wide clean-up efforts that include an Adopt a Street Program and Clean-up Day, new resident/business welcome programs, literacy programs, and access to programs that seek to enhance health and nutrition.